

DESIGN SEMINAR SERIES : DESIGN HISTORY SERIES HISTORY OF THE INTERIOR

Lectures by Daniella Ohad Smith, Ph.D.

Sponsored by Modern Magazine

5 Week Series with Optional CEU certificate in Partnership with NYSID
\$25 per course credit (.1CE .1LU per course)

This five-session program examines the history of the 20th-century interior through the filter of the major design movements that came to shape the modern home. While more than just a collection of objects, the discussion highlights key concepts of the development of the modern interior, such as taste, class, style, identity, hygiene, and modernity. By viewing icons and some of the most important interiors of their time, all components are considered: furniture, furnishings, lighting, objects, wall coverings, and the decorative arts of the interior.

To register as CEU, please contact 212-472-1500 ext. 209 or visit www.nysid.edu. |
General RSVP, RSVP@DDBuilding.com.

Tuesday, May 29 | 9:30AM | Crestron, Suite 400

The Birth of the Modern Home | CE145-W-A

The campaign for the modern home and the transformation from Victorian concepts of domestic culture into those adhering modern living were initiated by William Morris and the fathers of the Arts and Crafts Movement. In the wake of industrialization, they proposed alternative visions of production that integrated art and labor as well as manifesto that focused on furniture, furnishings, and the appearance of the modern home.

Breakfast reception to immediately follow.

Tuesday, June 5 | 9:30AM | Donghia, Suite 700

Art Nouveau – The Art Home | CE145-W-B

The attempt to reform and renew the domestic sphere through a complete design program in fin-de-siècle Europe, had informed the European Art Nouveau home. Concepts such as an 'artistic' home, the Gesamtkunstwerk interior, nationalism, and a transformation from a historicist tradition into modernist ideals came to inform and define that unique home that tells the story of its time.

Breakfast reception to immediately follow.

Tuesday, June 12 | 9:30AM | Pierre Frey, Suite 1611

The Art Deco Interior | CE145-W-C

Two streams and concepts regarding the modern interior were developed in France between the two world wars, reflecting historical-traditional vocabulary on the one hand and an avant-garde approach on the other. Issues such as machine-age aesthetics, mass culture, antimodernism, and domesticity became apparent in the construction of the French Art Deco interior.

Breakfast reception to immediately follow.

Tuesday, June 19 | 9:30AM | Designers Lounge, 14th Floor

The Midcentury American Home | CE145-W-D

The postwar suburban projects, the Case Study House Program, furniture production and promotions, are at the center of discussion of the American midcentury home. It is contextualized within postwar modern design and the work of such key figures as the Eameses, Eero Saarinen, Knoll, George Nelson, Robin and Lucienne Day, and Eva Zeisel.

Breakfast reception to follow at Knoll Luxe, Suite 1702.

Tuesday, June 26 | 9:30AM | de le Cuona, Suite 914

Living with Postmodernism | CE145-W-E

The departure from modernist ideals in home design toward the Postmodernist home reflect a critical shift in the practice of culture and consumption and in the understanding of concepts relating to the essence of interior design. Themes such as consumption of popular culture, kitsch, the transformation of the 'good taste,' and nostalgia, all came to play central role in the emergence of the postmodernist interior.

Breakfast reception to immediately follow.

MODERN

A quarterly publication, MODERN is published in winter, spring, summer and fall. Throughout 2011 MODERN was sold at select newsstands and bookstores and sent to a growing subscriber base. The publication is also distributed at major design shows, contemporary fairs, and gallery and dealer events in the United States and abroad. With an expanded line-up embracing the flourishing vitality of the most vibrant segment of today's decorative arts market, MODERN's sharp mix of news, opinion and insight inspires everyone from the design aficionado to the fan. MODERN is published by Brant Publications, whose other prestigious art titles include, Art in America and The Magazine ANTIQUES. For more information, please

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